



Dear CRC Benefactor,

Columbia Riding Club, located in southeastern Pennsylvania (Lancaster County), is the largest in the county and is celebrating 68 years in the community. Our club offers many opportunities for riders, including a Sunday Pleasure Series, Ranch Horse Series, Wednesday Night Gaming Series, 4-H shows and clinics. We average about 3100 entries a year and have a wonderful turnout from the local community along with participants within a 200 mile radius. Another show CRC first introduced a few years ago is the K.I.S.S. show series in April & October. This show is casual and fun which brings even more people to our show grounds. CRC also generously donates our facility to the Lancaster City Mounted Patrol and K-9 Unit to use as a training facility. We also support the 4-H Horse Program and host the 4-H Lancaster County Qualifying shows.

We are working hard to offer great shows in the area at a reasonable cost to our participants. Our classes continue to grow significantly; an example being our leadline and therapeutic classes had between 15-18 entries in each class. Besides auctions and raffles, we also give back to our members and equine enthusiasts with great random class prizes and Year-End Award programs. This is only achievable with generous sponsors and contributors such as you.

2017 Show Book Advertising

Our show book measures 5-1/2"x8-1/2", is black & white, and we typically print 750+ copies. They are always on hand at our shows and distributed to feed and tack shops. Some of our members even take the CRC show books to breed shows and place them at the secretary office. Just send us your ad or coupon to be printed in our book! Sponsors are also announced during each show.

Business card.....\$25
Half Page.....\$50
Whole Page.....\$75
Inside Front Cover\$100 (first come first serve, call for current availability please)
Inside Back Cover.....\$100 (first come first serve, call for current availability please)
Outside Back Cover.....\$125 (first come first serve, call for current availability please)

2017 Monetary Donations

CLASS SPONSOR \$25 – This will cover the cost of ribbons and a small prize for the winner. You may choose which class you would like to sponsor if you wish, or we can pick one for you! Class sponsors will be recognized in the 2017 Show Book.

YEAR-END AWARD SPONSOR \$50 – This will be our 9th year of Year-End Awards that are presented at our annual banquet. As CRC grows in its shows, so does the year-end awards program. YEA Sponsors will also receive recognition in the 2017 show book. Contact us for details.

SHOW SEASON SPONSOR \$275 – This sponsor will have access to ring-side advertising with their banner and set up space for their business. They will also receive a full page ad in the 2017 show book (\$75 value). We will also list Show Season Sponsors and their links on our website www.columbiarc.org What a great way to target the local horse community and advertising your business! Please contact Terry Miller 717-951-6388 FMI!

2017 Product Donations

Any items that you or your business would like to donate would be greatly appreciated. Including coupons! Items can be suitable for class awards, year-end awards, or for our 2017 Silent Auction that will be held at our May or June Show.

In the past we have received items such as gift certificates, generous coupons, tack, horse feed, shavings, halters, show headstalls, grooming items, art work, handmade horse items, Breyer horses, spurs, horse clothing, jewelry, etc. This is normally our largest need and is greatly appreciated. A BIG THANK YOU to the many sponsors who sent us donations in 2016. We have been growing every year in show entries and in sponsorships. We hope we can count on you this year!



2017 Sponsorship Form

Name: _____ Phone Number _____

Address: _____

Email: _____

Website Link: _____

Show Book Advertising

- ___ Business card.....\$25
- ___ Half Page.....\$50
- ___ Whole Page.....\$75
- ___ Inside Front Cover\$100 (first come first serve, call for current availability)
- ___ Inside Back Cover.....\$100 (first come first serve, call for current availability)
- ___ Outside Back Cover.....\$125 (first come first serve, call for current availability)

NOTE: Please provide camera ready hard copy to scan or electronic copy (pdf or jpeg format preferred).
Ads will be in black and white.

Monetary Donations

- ___ Class Sponsor \$25
- ___ Year-End Award Sponsor..... \$50
- ___ Show Season Sponsor..... \$275

Please tell us what name you would like to appear as the sponsor: _____

Product Donation (if any): _____

TOTAL enclosed: \$_____ (make checks payable to Columbia Riding Club)

You can make a sponsorship or donation anytime during the year and be announced at shows.

To be in the show book with your advertisement or sponsorship, you must mail payment or donation along with this form by April 7, 2017 to:

Terry Miller 2192 Kilmer Road, Manheim, PA 17545 (717-951-6388)

Thank you for your support!