



Dear CRC Benefactor,

Columbia Riding Club, located in southeastern Pennsylvania (Lancaster County), is celebrating 71 years in the community. Our club offers many opportunities for riders, including a Sunday Pleasure Series, Ranch Horse Series, Wednesday Night Gaming Series, Jackpot 3D Barrel Series, K.I.S.S. Fun Shows, 4-H shows and clinics. We have a wonderful turnout from the local community along with participants within a 200 mile radius. CRC also generously donates our facility to the Lancaster City Mounted Police Patrol and K-9 Unit to use as a training facility. We also support the 4-H Horse Program and host the 4-H Lancaster County qualifying shows.

We are working hard to offer great shows in the area at a reasonable cost to our participants. Besides auctions and raffles, we also give back to our members and equine enthusiasts with great random class prizes and Year-End Award programs. This is only achievable with generous sponsors and contributors such as you.

2020 Show Book Advertising

Our show book measures 5-1/2"x8-1/2", is black & white, and we typically print 750-1000+ copies. They are available at all our shows and distributed to feed stores, tack shops, equine stores, etc. Some of our members even take the CRC show books to breed shows and place them at the secretary office. Just send us your ad or coupon to be printed in our book!

Please provide camera ready hard copy to scan or electronic copy (pdf or jpeg format preferred). Ads will be in black and white.

Business card \$25 Half Page \$50 Whole Page \$75
Inside Front Cover \$100 Inside Back Cover \$100 Outside Back Cover \$125

(Covers only are available on a first come basis. Please call for current availability.)

2020 Business Sponsorships

Gold Sponsorship \$400

Full Page Ad in Show Book (Cover if available)
Your Banner Displayed at All Shows
Sponsorship Announced at Show Series
Business Link on CRC Website
Ad on CRC Facebook page
Vendor Space at Show Series

Silver Sponsorship \$250

Full Page Ad in Show Book
Your Banner Displayed at Show Series
Sponsorship Announced at Show Series
Business Link on CRC Website
Ad on CRC Facebook page

Bronze Sponsorship \$150

Half Page Ad in Show Book
Your Banner Displayed at Show Series
Sponsorship Announced at Show Series
Ad on CRC Facebook page

2020 Miscellaneous Sponsorships

Congratulations/Good Luck/Thank You Line ... \$10

Great for parents/grandparents, trainers, friends to support their favorite rider or horse this year. Something they can read in the CRC Show Book at all shows. *Ex: Good Luck this show season Jane and Horsey. (with a designed line around)*

Class Sponsor (per show) ... \$10 per class Discount: \$25 for 3 classes or \$50 for 6 classes

This will cover the cost of ribbons and a small prize for random drawing in class. Choose which class you would like to sponsor. Class sponsors will be recognized in the 2020 Show Book.

Year-End Award Sponsor ... \$50 or more

Year-End Awards are presented at our annual banquet. YEA Sponsors will be recognition in the 2020 Show Book.

2020 Product Donations

Any items that you or your business would like to donate would be greatly appreciated. Items can be suitable for class awards, year-end awards, or for any raffles we may have at shows. In the past we have received items such as gift certificates, coupons, tack, horse feed, shavings, halters, show headstalls, grooming items, handmade horse items, Breyer horses, spurs, horse clothing, jewelry, etc. A BIG THANK YOU to the many sponsors who sent us donations in 2019. We hope we can count on you this year!



2020 Sponsorship Form

Name: _____ Phone Number _____

Address: _____

Email: _____ Website Link: _____

SELECT WHICH ADVERTISING OR SPONSORSHIP(S) YOU WOULD LIKE TO DO THIS YEAR

ADVERTISING

____ Business card \$25 ____ Half Page \$50 ____ Whole Page \$75
____ Inside Front Cover \$100 ____ Inside Back Cover \$100 ____ Outside Back Cover \$125

BUSINESS SPONSORSHIPS

____ Gold Sponsorship \$400 ____ Silver Sponsorship \$250 ____ Bronze Sponsorship \$150
Show Series: _____ Show Series: _____ Show Series: _____

MISCELLANEOUS SPONSORSHIPS

____ Congratulations/Good Luck/Thank You Line \$10
Wording to appear: _____

____ Class Sponsor \$10 per class Discount: \$25 for 3 classes or \$50 for 6 classes
Show(s) and Date(s): _____ What Class(es): _____

Name to appear as the Sponsor: _____

____ Year-End Award \$50 or more
Amount & Which Show Series Award: _____
Name to appear as the Sponsor: _____

PRODUCT DONATION SPONSORSHIP

Product(s) & Value: _____

TURN & BURN 3D BARREL JACKPOT SPONSORSHIPS

____ Buckle Sponsorship \$100 Which Class Division: _____

____ Added Money to Jackpot Show Date(s): _____

TOTAL enclosed: \$ _____ (make checks payable to Columbia Riding Club)

You can make a sponsorship or donation anytime during the year. To be in the show book with your advertisement or sponsorship, you must mail payment or donation along with this form by **April 14, 2020** to:

Terry Miller 2192 Kilmer Road, Manheim, PA 17545 (717-951-6388) milleraud@aol.com

Sponsors in the CRC Show Book and some links on our website www.columbiarc.org is a great way to target the local horse community and advertising your business. Please contact Terry Miller 717-951-6388 FMI.

Thank you for your support!