

## Columbia Riding Club

Eighteenth & Franklin Streets  
PO Box 543  
Columbia, Pennsylvania 17512



Columbiarc@comcast.net  
www.columbiarc.org

Dear CRC Benefactor,

Columbia Riding Club, located in southeastern Pennsylvania (Lancaster County), is celebrating 73 years in the community. Our club offers many opportunities for riders, including a Sunday Pleasure Series, Ranch Horse Series, Wednesday Night Gaming Series, Jackpot 3D Barrel Series, K.I.S.S. Fun Shows, 4-H shows and clinics. We have a wonderful turnout from the local community along with participants within a 150 mile radius. CRC also generously donates our facility to the Lancaster City Mounted Police Patrol and K-9 Unit to use as a training facility. We also support the 4-H Horse Program and host the 4-H Lancaster County qualifying shows.

We are working hard to offer great shows in the area at a reasonable cost to our participants. Besides auctions and raffles, we also give back to our members and equine enthusiasts with great random class prizes and Year-End Award programs. This is only achievable with generous sponsors and contributors such as you.

### **2021 Show Book Advertising**

Our show book measures 5-1/2"x8-1/2", is black & white, and we typically print 1000+ copies. They are available at all our shows, distributed to feed stores, tack shops, equine stores, boarding facilities, etc. Some of our members even take the CRC show books to breed shows and place them at the secretary office. Just send us your ad or coupon to be printed in our book! **Please provide camera ready hard copy to scan or electronic copy (pdf or jpeg format preferred). Ads will be in black and white.**

**Business card ..... \$25      Half Page ..... \$50      Whole Page ..... \$75**  
**Inside Front Cover ..... \$100      Inside Back Cover ..... \$100      Outside Back Cover ..... \$125**

(Covers only are available on a first come basis. Please call for current availability.)

### **2021 Business Sponsorships**

#### **Gold Sponsorship \$400**

Full Page Ad in Show Book (Cover if available)  
Your Banner Displayed at ALL Shows  
Sponsorship Announced at Show Series  
Business Link on CRC Website  
Ad on CRC Facebook page  
Vendor Space at Show Series

#### **Silver Sponsorship \$250**

Full Page Ad in Show Book  
Your Banner Displayed at Show Series  
Sponsorship Announced at Show Series  
Business Link on CRC Website  
Ad on CRC Facebook page

#### **Bronze Sponsorship \$150**

Half Page Ad in Show Book  
Your Banner Displayed at Show Series  
Sponsorship Announced at Show Series  
Ad on CRC Facebook page

### **2021 Miscellaneous Sponsorships**

#### **Congratulations/Good Luck/Thank You Line ... \$10**

Great for parents/grandparents, trainers, friends to support their favorite rider or horse this year. Something they can read in the CRC Show Book at all shows. *Ex: Good Luck this show season Jane and Horsey. (with a designed line around)*

#### **Class Sponsor (per show) ... \$10 per class      Discount: \$25 for 3 classes or \$50 for 6 classes**

This will cover the cost of ribbons and a small prize for random drawing in class. Choose which class you would like to sponsor. Class sponsors will be recognized in the 2021 Show Book.

#### **Year-End Award Sponsor ... \$50 or more**

Year-End Awards are presented at our annual banquet. YEA Sponsors will be recognition in the 2021 Show Book.

### **2021 Product Donations**

Any items that you or your business would like to donate would be greatly appreciated. Items can be suitable for class awards, year-end awards, or for any raffles we may have at shows. In the past we have received items such as gift certificates, coupons, tack, horse feed, shavings, halters, show headstalls, grooming items, handmade horse items, Breyer horses, spurs, horse clothing, jewelry, etc. A BIG THANK YOU to the many sponsors who sent us donations in 2020. We hope we can count on you this year!



## **2021 Sponsorship Form**

Name: \_\_\_\_\_ Phone Number \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website Link: \_\_\_\_\_

### **SELECT WHICH ADVERTISING OR SPONSORSHIP(S) YOU WOULD LIKE TO DO THIS YEAR**

#### **ADVERTISING**

\_\_\_\_ Business card \$25      \_\_\_\_ Half Page \$50      \_\_\_\_ Whole Page \$75

\_\_\_\_ Inside Front Cover \$100      \_\_\_\_ Inside Back Cover \$100      \_\_\_\_ Outside Back Cover \$125

#### **BUSINESS SPONSORSHIPS**

\_\_\_\_ Gold Sponsorship \$400

\_\_\_\_ Silver Sponsorship \$250

\_\_\_\_ Bronze Sponsorship \$150

Show Series: \_\_\_\_\_

Show Series: \_\_\_\_\_

Show Series: \_\_\_\_\_

#### **MISCELLANEOUS SPONSORSHIPS**

\_\_\_\_ Congratulations/Good Luck/Thank You Line \$10

Wording to appear: \_\_\_\_\_

\_\_\_\_ Class Sponsor \$10 per class      Discount: \$25 for 3 classes or \$50 for 6 classes

Show(s) and Date(s): \_\_\_\_\_ What Class(es): \_\_\_\_\_

Name to appear as the Sponsor: \_\_\_\_\_

\_\_\_\_ Year-End Award \$50 or more

Amount & Which Show Series Award: \_\_\_\_\_

Name to appear as the Sponsor: \_\_\_\_\_

#### **PRODUCT DONATION SPONSORSHIP**

Product(s) & Value: \_\_\_\_\_

#### **TURN & BURN 3D BARREL JACKPOT SPONSORSHIPS**

\_\_\_\_ Buckle Sponsorship \$100      Which Class Division: \_\_\_\_\_

\_\_\_\_ Added Money to Jackpot      Show Date(s): \_\_\_\_\_

TOTAL enclosed: \$ \_\_\_\_\_ (make checks payable to Columbia Riding Club)

You can make a sponsorship or donation anytime during the year. To be in the show book with your advertisement or sponsorship, you must mail payment or donation along with this form by **April 9, 2021** to:

**Terry Miller    2192 Kilmer Road, Manheim, PA 17545    (717-951-6388)    [milleraud@aol.com](mailto:milleraud@aol.com)**

Sponsors in the CRC Show Book and some links on our website [www.columbiarc.org](http://www.columbiarc.org) is a great way to target the local horse community and advertising your business. Please contact Terry Miller 717-951-6388 FMI.

**Thank you for your support!**